



Sales Manager Job Summary

East End Prints is an art publishing house and gallery based in the heart of the East End. We are seeking a resilient self starter with a passion for sales, great attention to detail and an energetic personality to join our eclectic team as we grow.

Responsibilities and Duties

The aim of this position is to nurture our existing client list and expand it through excellent customer service and sales skills through both inbound and outbound leads. The job will begin with a few weeks induction on the basics of systems and service to learn all things East End Prints followed by a transition into your managerial role. Here you will then be encouraged to bring your previous experience in sales and take the reins on the department, developing and implementing customer growth plans whilst working closely with the director on setting targets and strategies on how to achieve them.

A general overview of responsibilities includes but is not limited to:

- Developing and implementing sales strategies
- Meeting set targets
- Lead generation and follow up, pitching to new clients and researching business opportunities, including cold calling
- Nurturing existing clients, ensuring all are up to date with new ranges and products
- Overseeing all low to mid level accounts with a longer term transition to high level
- Representing East End Prints at all trade shows as one of the main representatives
- Overseeing and/or processing client orders and working with production to ensure customer expectations are met in regards to lead times, quality and pricing
- Working with the range and research team to meet client curation and design needs
- Direct line management of an administrator who will be there to assist in both a sales and production capacity
- Sufficient reporting and feedback to the director and team

The Company

All of the work we do comes back to our four main values - sustainability, community, accessibility and creativity and we would expect any member of the team joining us to feel passionate about these in their professional practice.

At East End Prints you are wholly encouraged to bring new ideas and develop your skill set in an supportive and open-minded environment. We are forever looking for new ways to develop the team and business through open conversation and an openness to change, and so as a manager in our team we would expect a willingness to drive that growth.

Qualifications and Skills

- Educated to a degree level.
- A keen interest in the arts is expected, but professional experience from other industries is absolutely welcome.
- A minimum of 2-3 years in a professional environment, preferably in sales but other transferable skills will be considered.
- Experience in customer service.
- Exceptional attention to the details.
- The ability to remain calm and positive in a fast-paced and sometimes high pressure environment.
- An energy to develop and expand your own skills and grow with the business!

Monday to Friday 10-6pm.

Salary £25,000 per annum upon successful probationary period, prior to be negotiated.

Please send CV and a short cover letter (200 words telling us why you would be great for this role) to helen@eastendprints.co.uk

Start date as soon as possible.

www.eastendprints.co.uk